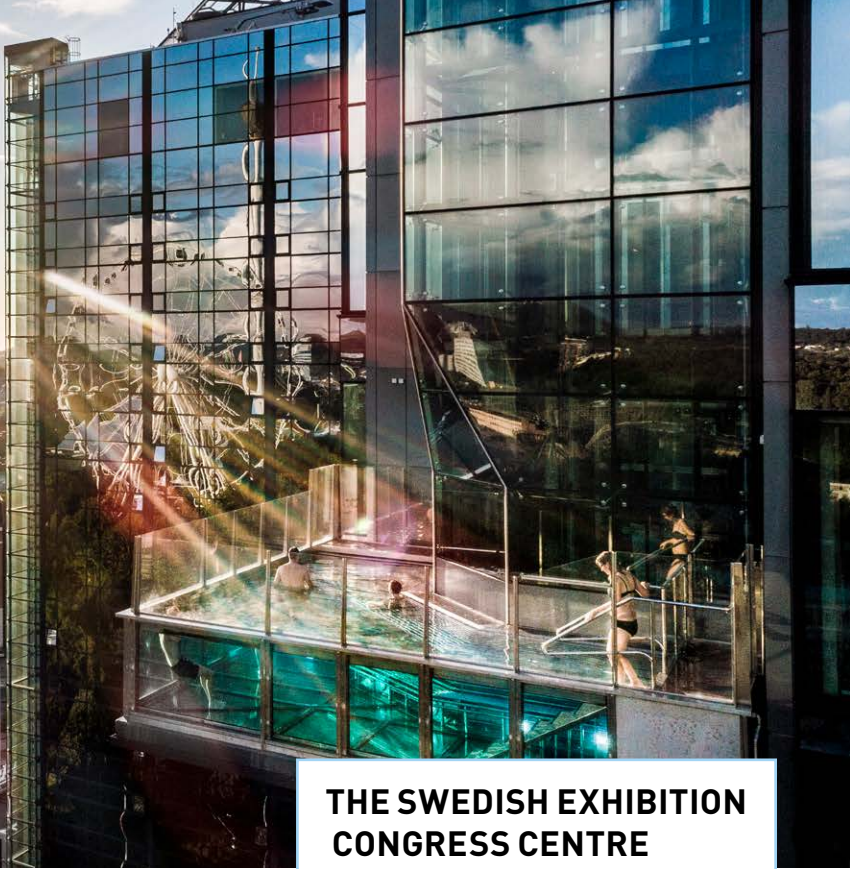


# WELCOME TO GOTHENBURG



## SWEDEN'S SECOND LARGEST CITY

CITY OF GOTHENBURG

**570,000**

METROPOLITAN AREA

**1,028,000**

## THE MOST SUSTAINABLE MEETING DESTINATION IN THE WORLD.

GLOBAL DESTINATION SUSTAINABILITY INDEX 2016, 2017, 2018 & 2019

## THE SWEDISH EXHIBITION CONGRESS CENTRE

- City centre location
- 41,000 m<sup>2</sup> meeting and exhibition space.
- 60+ meeting rooms, 8+ banqueting/dinner facilities
- 1,200 hotel rooms. 4-5 star.
- One of Europe's largest "All under one roof" venue and hotel.
- One contact – one contract.

## HOME OF

VOLVO GROUP, VOLVO CARS, ASTRAZENACA, ERICSSON, NOBEL BIOCARE, SKF, STENA AB, MÖLNLYCKE HEALTH CARE, ESSITY, COCHLEAR, DENTSPLY SIRONA, RUAG SPACE AB, GETINGE, GEELY...



## INNOVATIVE CITY

3 SCIENCE PARKS,  
37 TESTBEDS,  
INNOVATION HUBS,  
NATIONAL CENTRES

- > **Capital of collaboration**, Shaping the mobility and transportation of tomorrow, the digital future of Life Science and Health.
- > **Second smartest City** in the world 2019 FUTURE TODAY INSTITUTE
- > **Great value for money** (below European average) TOURMIS, BOOKING.COM, HRS.COM; TOURISM DESIGN

## ACCESSIBLE TO THE WORLD

> **90 direct flights, all flights to central Europe within 1.5 hrs.** Airport is currently in a massive expansion-phase preparing for several long-haul destinations.

> **From Gate to room within 45 min., only 20 minutes transfer from Airport to City Centre.**



Photo: Per Pixel Petersson/Frida Winter/Emil Elander/Kim Svensson/  
Superstudio D&D/Steampipe Production Studio/Issy Croker/Göteborg & Co.



**5 min walking distance**  
3,000 hotel rooms  
>90 restaurants/bars

**25 min walking distance**  
7,450 hotel rooms  
>450 restaurants/bars

**HOTEL ROOMS  
GREATER GOTHENBURG**  
2019 - 12,885  
2025 - ~16,300

Everything within walking distance

4 distinct seasons - possibilities for activities and themed events.

Pocket-sized metropolis

### A GOURMET'S DREAM

Gothenburg is a true foodie paradise. Enjoy world-class fish and shellfish, innovative kitchens, hip food trucks and Michelin-starred restaurants that use the finest locally grown produce. Gothenburg is also considered the capital of craft beer! Enjoy activities such as food walks, craft beer tastings, sustainable food workshops including foodwaste dinners!



### ON THE COAST, BY THE SEA

The tranquility of the archipelago is within easy reach. Take a deep breath of fresh sea air, climb the smooth cliffs and take in the atmosphere of the cosy fishing communities. Suggested activities: Seafood safaris, rent your own island, kayaking and guided tours.

### CULTURE

View the unique collection of Nordic art at the Gothenburg Museum of Art or listen to the acclaimed Gothenburg Symphony, the National Orchestra of Sweden. Across the street from the venue are the Museum of World Culture, Universeum Science Discovery Centre and the Liseberg Amusement Park. Organise a vintage tram trip, or rent old Volvo PV's to create your own tour!



### HOT SPOTS

In Kronhusbodarna from the 18th-century you can visit artisans in their studios and buy their latest design products. In the laid back, trendy area of Magasinsgatan, you will find an eclectic mix of styles and tastes. The inner city and the main boulevard Avenyn offer great shopping and nightlife, whereas the Haga and Linné districts are home to cosy cafés, trendy espresso bars and lively pubs.

More inspiration: [goteborg.com](http://goteborg.com)